

## PRESS RELEASE

# UBL announces winners of the 7th UBL Literary Awards



Sima Kamil, President & CEO, UBL (4<sup>th</sup> right) along with the winners of different categories at the 7<sup>th</sup> UBL Literary Awards held in Karachi recently.

The 7th UBL Literary Awards were held in Karachi recently. Celebrating the literary efforts of Pakistani writers, UBL held these awards for the seventh year running. The awards were held in conjunction with the 9th Karachi Literature Festival.

Over 100 entries were received as nominations for the seven categories of the awards. The books, which were written by Pakistani authors and published in Pakistan in 2016, were shortlisted by an esteemed panel of judges which included the likes of Dr. Asghar Nadeem Syed, Dr. Asif Farrukhi, Mr. Ghazi Salahuddin, Dr. Arfa Syeda, Ms. Kishwar Naheed, Dr. Anwaar Ahmad and Mr. Masood Ashar.

The winners from each category are:

- Urdu Fiction: ***Bhujareten Nigar Khanay Ki*** by Sami Ahuja
- Urdu Non-Fiction: ***Urdu Mein Taraqi Pasand Tankeed ka Tehkeeki Mutalia*** by Dr. Ambareen Haseeb Amber
- Urdu Poetry (2 winners): ***Yeh Mah o Saal Yeh Umrain*** by Furrukh Yar  
***Kulyaat Rehman Faraz*** by Rehman Faraz / Dr. Waseem Abbas
- Translation into Urdu: ***Nobel Inam Yafta Adeebon Ki Muntakhib Kahaniyan*** by Najam-Uddin Ahmed
- Children's Urdu Literature: ***Haye Mera Kan Katta*** by Altaf Fatima
- English Non-Fiction: ***Pathways*** by Javed Jabbar
- Children's English Literature: ***Our Rumi*** by Fehmida Riaz

Sima Kamil, President & CEO UBL, during her speech, said “Pakistan is a glorious mix of cultures, languages and ethnicities and our literary pedigree is best proof of that. UBL considers it incumbent upon itself to recognize and motivate writers to continue contributing to the country’s literary wealth. We hope that the literary momentum does not slacken and that future generations continue to benefit from these literary treasures”.

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#### **About UBL**

United Bank Limited (UBL) leads the banking and financial services sector in Pakistan. With a customer base of over 4 million, the Bank boasts Pakistan’s widest network of over 45,000 customer touchpoints; this includes more than 1,400 branches and over 1,100 ATMs. UBL has presence in four continents. The Bank is a pioneer in branchless banking with its UBL Omni platform. Customers across the world have 24/7 access to the bank via UBL’s world class Internet Banking. UBL was declared Pakistan’s ‘Best Bank for Corporate Finance & Capital Market Development’ at the Pakistan Banking Awards 2017.