

PRESS RELEASE

UBL commits to Water Sustainability



UBL recently collaborated with Hisaar Foundation, an NGO that works for water, food and livelihood security for 'The Future of Water' Conference. The two day event focused on water conservation and the future of this scarce commodity in a politically challenged new world order.

At the conference's closing ceremony, Ali Habib, Head of Corporate Affairs & Marketing, UBL (2nd right, along with other delegates) spoke about the need for collaborative efforts to combat the impact of water scarcity and highlighted the role financial institutions can play in water sustainability.

"UBL recognizes the value of financial inclusion at the lowest levels of society" he said, "Having easy access to water provides individuals with the freedom to positively utilize their time. This economic empowerment allows these individuals to contribute to the economy of their village/town. Water sustainability not only provides banks an opportunity to give back to the society through their CSR funds, but also to lend to commercially viable hydro-based projects".

About UBL: United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 45,000 customer touch-points which include 1,385+ branches across Pakistan and 19 branches overseas. It was declared Pakistan's 'Best Bank for Corporate Finance & Capital Market Development' at the Pakistan Banking Awards 2017. The Bank's entity ratings are AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 42,100 Dukaans. The network also boasts 1120 ATMs and 480+ Contact Centre Agents across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.