

PRESS RELEASE

I AM KARACHI and UBL urge Karachiites to ‘Transform Public Spaces into Cultural Spaces’



I AM KARACHI recently held a dialogue in collaboration with UBL, Pakistan’s Best Bank 2016, on ‘Transforming Public Spaces into Cultural Spaces’ at the UBL Head Office auditorium. Through this initiative, I AM KARACHI and UBL aim to collectively rebuild the diverse social and cultural fabric of the city of Karachi. Reclaiming and owning public spaces is one such initiative.

The panellists comprised of Farhan Anwar, Urban Planner, Director Sustainable Initiative; Nasreen Askari, Director & Founder Curator, Mohatta Palace Museum; Ambareen Thompson, Executive Director, I AM KARACHI and Ali Habib, Head of Corporate Affairs & Marketing, UBL. The dialogue was moderated by Sami Chohan, Acting Head of Department & Asst. Professor, Indus Valley School of Art & Architecture.

Expressing her views on the occasion, Ambareen Thompson said, “A city like Karachi is undergoing rapid changes and commercialism has seen erosion of our public spaces and playing fields. Where parks are still available, encroachments and neglect have rendered them partly inaccessible. It is our responsibility to find innovative solutions to not only preserve our public spaces but turn them into cultural and recreational hubs.”

“UBL is one of the largest banks in Pakistan. We are part of the socio-cultural fabric of this country. It is in that capacity that UBL has to play its part in the betterment of society though its own efforts” said Ali Habib.

The dialogue was followed by a Q&A session.

About UBL

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 45,000 customer touch-points which include 1,385+ branches across Pakistan and 19 branches overseas. It was declared Pakistan's Best Bank 2016 at the first Pakistan Banking Awards and the bank's entity ratings were also recently upgraded to AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 42,100 Dukaans. The network also boasts 1120 ATMs and 480+ Contact Centre Agents across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.