

PRESS RELEASE**UBL sponsors Pakistan Cricket Team Jersey for Asia Cup 2016**

Karachi, 22 February 2016: United Bank Limited (UBL) will sponsor the Pakistan Cricket Team Jersey for the forthcoming Asia Cup 2016, Asia's largest cricket tournament. By becoming part of the first mega International Cricket event of the year, the Bank has continued its tradition of promoting and supporting Pakistan Cricket.

UBL has a rich tradition of being an advocate of sports, especially cricket, in Pakistan. This is manifested in UBL fielding one of the most acclaimed cricket teams in Pakistan's domestic circuit. 32 UBL cricketers have gone on to play for the Pakistan Cricket Team. This representation includes six Pakistan Cricket Captains who have led the Pakistan Cricket Team to many victories.

The Asia Cup is scheduled to be held from 24 February to 6 March 2016, being played for the first time in the Twenty20 format. Along with hosts Bangladesh and defending champions Sri Lanka (winners in 2014), the tournament will include Pakistan, India and a qualifier. All matches will be held at the Sher-e-Bangla National Cricket Stadium in Mirpur, Dhaka.

About UBL

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 1,300 branches across Pakistan and 18 branches overseas. With a customer base of over 5 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.
