

**PRESS RELEASE****7<sup>th</sup> UBL Literary Awards launched**

The UBL Literary Awards, originally launched in 1967, recognize emerging local talent in Pakistani literature.

The first edition of the refreshed UBL Literary Awards was held in Karachi in 2010. With each passing year, the Award has established itself as a benchmark of literary success. The Awards are eagerly awaited and appreciated by both the literary circle and the general public. The UBL Literary Awards are now recognized as acknowledgement of the Bank's contribution as a responsible corporate citizen.

UBL has initiated the process for the 7<sup>th</sup> installment of the Awards, to be held in early 2018, by inviting entries for nomination. English and Urdu books written by Pakistani writers and published in Pakistan in 2016 are eligible for entry.

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**About UBL**

United Bank Limited (UBL) is one of Pakistan's largest banks in the private sector. The bank operates a network of over 45,000 customer touch-points which include 1,385+ branches across Pakistan and 19 branches overseas. It was declared Pakistan's 'Best Bank for Corporate Finance & Capital Market Development' at the Pakistan Banking Awards 2017. The Bank's entity ratings are AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 42,100 Dukaans. The network also boasts 1120 ATMs and 480+ Contact Centre Agents across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL's world class Internet Banking.