

PRESS RELEASE
UBL Leading Fintech Collaboration


Mr. Wajahat Husain, President & CEO UBL (front row, center) with the winners and runners-up of the 13th Annual P@SHA National Information and Communications Technology (ICT) Awards. Also seen in the picture are Mr. Shahzad Shahid, Senior Vice Chairman P@SHA and CEO TPS Pakistan & Middle East (front row, right), Mr. Hamayun Sajjad, Head of Innovation UBL (front row, second right) and Mr. Ali Habib, Head Corporate Affairs & Marketing UBL (front row, left).

UBL, Pakistan’s Best Bank 2016, recently sponsored the 13th Annual P@SHA National Information and Communications Technology (ICT) Awards. The 13th P@SHA ICT Awards are Pakistan’s premier technology event providing an effective platform for Pakistani technology businesses to showcase their innovations. The solutions covered a cross-section of industries, including the Financial Services industry.

For the first time ever a bank, UBL, sponsored these prestigious industry awards. UBL has been a leading financial institution in Pakistan for the last five decades. The Bank’s Progressive and Innovative identity has seen the Institution take lead in financial inclusion and economic development of Pakistan. Participation in these Awards further cements UBL’s role as the leading provider of technology-based financial solutions for its customers.

UBL sponsored winners in three categories; the ‘Startup’ Category, ‘Tertiary Student’ Category, and the UBL-introduced ‘Innovation in Fintech’ Category. Sponsorship of these categories allows technology-based developments in key sectors. Winners in these three categories were awarded a PKR 500,000 cash prize and a commitment to get UBL’s support in further developing their business models.

Winners of awards from this ceremony, like before, will also go on to represent Pakistan at the Asia Pacific ICT Awards (APICTA).

Commenting on the Awards, Mr. Wajahat Husain, President & CEO UBL said,

“This strategic partnership with P@SHA will augment the customer-centric services being offered by UBL and bring further stimulus to the already vibrant and fast emerging technology-based financial sector of Pakistan.” He further added, “By supporting disruptive technological developments in Pakistan, the Banking industry will benefit through improved products and services, and will also be able to promote digital awareness within Pakistan.”

About UBL

United Bank Limited (UBL) is one of Pakistan’s largest banks in the private sector. The bank operates a network of over 1,350 branches across Pakistan and 18 branches overseas. It was declared Pakistan’s Best Bank 2016 at the first Pakistan Banking Awards and the bank’s entity ratings were also recently upgraded to AAA/A-1+. The Bank maintains its leadership in branchless banking through UBL Omni which has an agent network of over 40,000 Dukaans across Pakistan. With a customer base of over 4 million, it leads the banking and financial services sector in Pakistan. Customers across the world have 24/7 access to the bank via UBL’s world class Internet Banking.